The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1988

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University-San Luis Obispo
California State Poly University-Pomona
California State University-Fresno
California State University-Long Beach
California State University-Sacramento
University of California-Los Angeles
University of Idaho
University of Nevada-Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
Santa Clara University
University of Southern California
University of Southern California-Grad. Sch. of Business
Stanford University
Washington State University
University of Washington

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 1 through March 7) and cumulatively (September 1 through March 7). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	52	884	$1906	$1996	$2083	$1917	$1765	350	2858	$1827	$1975	$2041	$1833	$1650
BANKING & FINANCE	2	95	1525	1756	*	*	*	88	445	1810	1816	2317	1842	1375
BUSINESS ADMINISTRATION & MANAGEMENT	11	148	1836	1737	*	*	*	105	557	1703	1708	2292	1625	1333
HUMAN RESOURCES (incl Labor Relations)	+	7	+	1508				10	38	1552	1601	*	*	*
INSTITUTIONAL MANAGEMENT	+	+	+	+				2	56	1604	1591	*	*	*
MANAGEMENT INFO SYSTEMS	1	47	2130	2138	*	*	*	16	178	2139	2072	*	*	*
MARKETING & DISTRIBUTION	10	127	1717	1762	*	*	*	99	616	1747	1742	2250	1750	1333
HUMANITIES														
ECONOMICS	1	48	1833	1942	*	*	*	19	133	1680	1817	*	*	*
LETTERS (incl English, Literature)	+	6	+	2127				4	32	1698	1659	*	*	*
HUMANITIES - All Other	+	11	+	1263				4	76	1396	1492	*	*	*
CRIMINAL JUSTICE	+	4	+	1292				2	28	2286	1620	*	*	*
HISTORY	+	5	+	1683				+	10	+	1767			
PSYCHOLOGY	1	15	1541	1589	*	*	*	5	66	1528	1502	*	*	*
SOCIAL SCIENCES-All Other	+	25	+	1681				10	103	1492	1645	*	*	*
COMMUNICATIONS														
ADVERTISING	1	8	1867	1416	*	*	*	2	34	1746	1492	*	*	*
COMMUNICATIONS	6	31	1510	1635	*	*	*	17	102	1681	1586	*	*	*
JOURNALISM	1	10	962	1293	*	*	*	4	52	1428	1474	*	*	*
TECHNICAL WRITING	+	2	+	1417				+	6	+	2146			
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	49	2215	2317	*	*	*	25	147	2144	2322	2470	2288	1333
AGRICULTURAL	+	2	+	2096				+	12	+	2254			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	2463			
CHEMICAL	2	190	2600	2598	*	*	*	5	408	2435	2564	*	*	*
CIVIL	5	113	2157	2139	*	*	*	28	319	2293	2079	2800	2206	2019
ELECTRICAL(incl Comp Eng)	37	514	2479	2471	2850	2470	2050	209	1547	2458	2443	2800	2458	2000
GEOLOGICAL	+	2	+	1400				2	8	1850	2003	*	*	*
INDUSTRIAL	5	138	2561	2354	*	*	*	24	332	2429	2354	2791	2402	2167
MECHANICAL	12	344	2450	2479	*	*	*	71	944	2434	2449	2650	2450	2083

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	33	+	$2421				2	63	$2500	$2419	*	*	*
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	+	2	+	2363				+	9	+	2315			
PETROLEUM	+	12	+	2887				+	41	+	2820			
ENGINEERING TECHNOLOGY	1	27	$2600	2248	*	*	*	5	73	2321	2240	*	*	*
SCIENCE														
AGRICULTURAL	1	24	1600	1646	*	*	*	15	73	1828	1708	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	4	+	1754				3	18	1897	1760	*	*	*
CHEMISTRY	+	9	+	2136				3	28	1625	2059	*	*	*
COMPUTER SCIENCE	12	187	2393	2272	*	*	*	49	587	2311	2223	$2667	$2333	$1800
MATHEMATICS	2	22	2458	2279	*	*	*	19	87	2213	2198	*	*	*
ALLIED HEALTH PROFESSIONS	+	1	+	2156				2	51	1751	2055	*	*	*
NURSING	+	3	+	1761				4	66	2000	1967	*	*	*
PHARMACY	+	1	+	3166				+	12	+	2615			
PHYSICS	+	3	+	2367				4	9	2089	2287	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1913				1	10	1730	1837	*	*	*
RENEWABLE NATURAL RSRCS	+	2	+	1331				+	4	+	1457			
TOTALS	165	3162						1208	10241					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	52	894	$1906	$1992	$2083	$1917	$1765	364	2895	$1838	$1972	$2047	$1833	$1666
BANKING OCCUPATIONS	2	43	1525	1639	*	*	*	22	152	1639	1687	2000	1550	1500
BUSINESS ADMINISTRATION	9	53	1830	1682	*	*	*	30	228	1743	1631	2167	1807	1200
CONSULTANTS	1	110	2250	2233	*	*	*	7	237	2174	2228	*	*	*
FINANCIAL ANALYSTS	+	51	+	1975				33	174	1881	1940	2500	1900	1500
HUMAN RESOURCES	+	15	+	1512				15	82	1619	1583	*	*	*
MANAGEMENT TRAINEE	12	182	1792	1734	*	*	*	133	718	1585	1653	2000	1560	1200
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	2	106	2333	2170	*	*	*	33	380	2233	2162	2600	2256	1920
COMPUTER SCIENTISTS	6	100	2430	2361	*	*	*	31	343	2331	2256	2675	2330	1833
MATH/STATISTICIANS	1	14	2330	2299	*	*	*	6	46	2325	2237	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	3	52	1742	1819	*	*	*	32	265	1944	1816	2500	1833	1375
RETAIL/WHOLESALE SALES	9	57	1718	1806	*	*	*	83	319	1833	1758	2280	1833	1417
TECHNICAL SALES	+	32	+	2050				18	110	2030	1994	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	1	14	1600	1507	*	*	*	7	58	1579	1680	*	*	*
COMMUNICATIONS OCCUPATION	+	10	+	1575				3	63	1583	1619	*	*	*
ENGINEERS (Eng. Deg. Req)	60	1318	2474	2447	2673	2496	2200	347	3649	2428	2418	2792	2425	2050
HEALTH RELATED OCCUPATION	+	3	+	2218				5	93	1892	2030	*	*	*
INSURANCE OCCUPATIONS	2	44	1817	1738	*	*	*	13	136	1739	1755	*	*	*
LAW ENFORCEMENT OCCPTNS	+	+	+	+				1	18	2632	1778	*	*	*
NURSES	+	3	+	1761				5	59	2060	1982	*	*	*
PRODUCTION OCCUPATIONS	+	14	+	2115				9	77	1900	2026	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1861				1	12	2000	1879	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	2	+	1375				+	6	+	1640			
RESEARCHERS-SCIENTIFIC	2	25	2558	2319	*	*	*	4	37	2369	2223	*	*	*
SOC. WORKERS & RECREATION	1	9	1500	1305	*	*	*	2	49	1700	1420	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	2	8	2090	1747	*	*	*	4	35	1658	1824	*	*	*
TOTALS	165	3162						1208	10241					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	79	+	$2310				9	194	$2143	$2278	*	*	*
MBA--NON-TECH	3	49	$2250	2775	*	*	*	50	202	2541	2540	$3333	$2500	$1872
MBA--TECH	+	26	+	3442				4	61	2638	3093	*	*	*
MS-BUSINESS	+	7	+	2536				3	31	2261	2431	*	*	*
ADMINISTRATION	+	1	+	2583				+	6	+	2341			
BANKING & FINANCE	+	1	+	2833				1	13	2500	2692	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	1	+	2780				+	2	+	2557			
LABOR/INDUSTRIAL RELATION	+	3	+	2689				+	7	+	2425			
MANAGEMENT INFO SYSTEMS	+	2	+	2479				2	13	2750	2283	*	*	*
HUMANITIES														
HUMANITIES	+	2	+	1672				+	17	+	1552			
SOCIAL SCIENCES	+	3	+	2198				+	65	+	1943			
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	4	2792	2965	*	*	*	3	24	3041	2886	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	1	10	2700	2803	*	*	*	4	29	2568	2771	*	*	*
CIVIL	2	23	2333	2368	*	*	*	9	39	2597	2406	*	*	*
ELECTRICAL(incl Comp Eng)	4	85	3125	3017	*	*	*	26	213	2769	2933	3180	2830	2380
GEOLOGICAL	+	1	+	1871				+	10	+	2361			
INDUSTRIAL	1	11	2500	2815	*	*	*	7	40	2490	2708	*	*	*
MECHANICAL	2	44	3125	2935	*	*	*	6	93	2863	2833	*	*	*
METALLURGICAL	+	1	+	2970				+	13	+	2788			
NUCLEAR	+	1	+	1983				+	3	+	2480			
SCIENCE														
BIOLOGICAL	+	1	+	2208				+	6	+	1709			
CHEMISTRY	+	10	+	2911				+	16	+	2745			
COMPUTER SCIENCE	2	30	2857	2923	*	*	*	7	76	2861	2829	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	9	+	2450				+	12	+	2458			
MATHEMATICS	+	6	+	2139				+	11	+	2174			
PHYSICS	+	+	+	+				1	2	3137	2724	*	*	*
TOTALS	16	410						132	1198					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	35	+	$3245				3	87	$2867	$3008	*	*	*
MBA--TECH	+	15	+	3586				+	25	+	3369			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	36	+	3829				2	79	2575	3458	*	*	*
MBA--TECH	+	23	+	3761				2	38	3645	3782	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	+	14	+	3350				8	72	3498	3509	*	*	*
MBA--TECH	+	25	+	4008				5	46	2530	4132	*	*	*
TOTALS	+	148						20	347					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$3750				2	3	$4418	$4195	*	*	*
CHEMICAL	+	25	+	3738				2	40	3729	3692	*	*	*
CIVIL	1	2	$3750	4000	*	*	*	1	6	3750	3321	*	*	*
ELEC ENG (INCL COMP ENG)	7	13	4413	4187	*	*	*	15	40	4306	4000	*	*	*
MECHANICAL	3	6	3138	3722	*	*	*	10	25	3677	3721	*	*	*
METALLURGICAL	+	3	+	3761				1	19	4100	3704	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	+	10	+	3385				6	31	3320	3091	*	*	*
COMPUTER SCIENCE	2	5	4500	4342	*	*	*	2	8	4500	4094	*	*	*
MATHEMATICS	+	1	+	3708				+	3	+	3320			
PHYSICS	2	3	4100	3428	*	*	*	3	9	3900	3011	*	*	*
POLYMER	+	8	+	3095				+	10	+	3247			
TOTALS	15	7[illegible]						42	197					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	1906 52 2083 1765								
BANKING & FINANCE			1525 2						
BUSINESS ADMINISTRATION & MANAGEMENT								1800 1	1686 7
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS					2130 1				
MARKETING & DISTRIBUTION									1690 6
ECONOMICS								1833 1	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY									1541 1
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS							1500 1		1750 1
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									
ELECTRICAL(incl Comp Eng)									

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2250 1								
MECHANICAL									
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE				2204 2		3406 1			
MATHEMATICS				2666 1					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING									
BANKING & FINANCE									
BUSINESS ADMINISTRATION & MANAGEMENT									
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION						2025 2			
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2215 2		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									2129 3
ELECTRICAL(incl Comp Eng)		2625 1		2333 1	2653 1				

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL									
MECHANICAL							2375 1		2437 3
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2600 1		
AGRICULTURAL								1600 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2373 2				2458 1	2361 4		
MATHEMATICS		2250 1							
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING									
BANKING & FINANCE									
BUSINESS ADMINISTRATION & MANAGEMENT									
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION		1800 1				1175 1			
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING		1867 1							
COMMUNICATIONS		1954 2							
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL						2550 1			2650 1
CIVIL									
ELECTRICAL(incl Comp Eng)			2467 4	2557 23 3000 2320		2550 1			

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL			2684 3	2500 1					
MECHANICAL			2650 1	2575 2	2580 1				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE				2000 1				2253 1	
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING							
BANKING & FINANCE							
BUSINESS ADMINISTRATION & MANAGEMENT			2550 2		1500 1		
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION							
ECONOMICS							
LETTERS (incl English, Literature)							
HUMANITIES - All Other							
CRIMINAL JUSTICE							
HISTORY							

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other							
ADVERTISING							
COMMUNICATIONS			952 2				
JOURNALISM			962 1				
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL							
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL							
CIVIL							2200 2
ELECTRICAL(incl Comp Eng)						2028 1	2170 5

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM : EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL							
MECHANICAL				2445 3		2000 1	
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							
AGRICULTURAL							
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							
CHEMISTRY							

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE							
MATHEMATICS							
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	1906 52 2083 1765		1525 2		2130 1			1817 2	1677 14
BACHELOR TECHNICAL	2250 1			2358 3		3406 1	1500 1		1750 1

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH						2025 2			
BACHELOR TECHNICAL		2405 4		2333 1	2653 1	2458 1	2356 8	1600 1	2283 6

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS March 1988 WCPA REGIONAL INTERIM REPORT
BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH		1800 1				1175 1			
BACHELOR TECHNICAL		1925 3	2571 8	2536 27 3000 2200	2580 1	2550 2		2253 1	2650 1

March 1988 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH			2550 2		1500 1		
BACHELOR TECHNICAL			955 3	2445 3		2014 2	2179 7

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

March 1988 WCPA REGIONAL INTERIM REPORT

90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

INTERIM PERIOD 2/1/88 THROUGH 3/7/88

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2083 1								
MBA--TECH									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES March 1988 WCPA REGIONAL INTERIM REPORT
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH									
MBA--TECH									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2333 2							
MBA--TECH									

March 1988 WCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1803 PART 4 - PAGE 1

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							